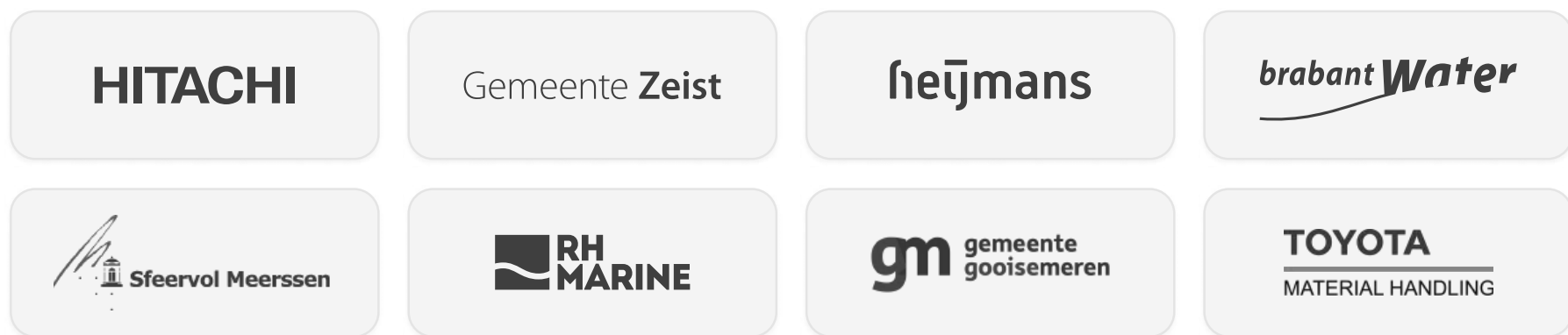


# Start hiring for results in Marketing & Growth

Make work actually happen flexibly in campaigns, content & social, digital, performance, brand, and strategy by working on-demand with the best Marketing & Growth specialists.



## Specialisms & Expertise

### Find the services Blackbear supports in Marketing & Growth

Branding	Campaign Management	Social & Content Marketing
Brand Strategy	Campaign Strategies	Social & Content Strategy
Tone-of-Voice Development	Concept Development	Social & Content Calendars
Brand Positioning	Copy & Creation	Copywriting (blog/website/ads)
Visual Design	Channel Planning	Long-form Content
Brand Identity	Multichannel Execution	Short-form Content
Brand Guidelines	Optimisation & Reporting	Video & Motion Design
Story Frameworks	A/B -testing	Visual Asset Development
Rebranding Trajectories	Paid Campaign Structuring	Contentformats & Playbooks
Digital Marketing	Performance Marketing	Market Research
SEO (technical, content, authority etc.)	Full-funnel Analyses	Target Audience Analysis
SEA & Google Ads	Experiment Design & Validation	Persona Development
Paid Social (Meta, LinkedIn, TikTok etc.)	Funnel Architecture	Client Interviews
Email Marketing & Automation	Acquisition Modelling	Competitive Analysis
CRO & A/B-testing	Retention & Lifecycle Optimisation	Market Sizing
Landingpage Optimisation	Growth Loops Development	Segmentation Research
Tracking & Tagging	Activation Improvement	Insights Synthesis
Performance Dashboards (GA4, Looker etc.)	Experiment Tracking	Hypothesis Tests & Validation




## Specialists & Profiles

### Work with Senior Marketeers, Creators, Strategists, Analists, and more

<ul style="list-style-type: none"><li>• Brand Strategists</li><li>• Positioning Specialists</li><li>• Brand Identity Designers</li><li>• Visual Designers</li><li>• Art Directors</li><li>• Creative Directors</li><li>• Brand Storytellers</li><li>• Tone-of-Voice Writers</li><li>• Brand Messaging Developers</li><li>• Concept Creatives</li><li>• Brand System Designers</li><li>• Brand Guideline Builders</li><li>• Rebranding Leads</li></ul>	<ul style="list-style-type: none"><li>• Campaign Leads</li><li>• Campaign Managers</li><li>• Creative Strategists</li><li>• Concept Creators</li><li>• Copy &amp; Visual Creatives</li><li>• Media Planners</li><li>• Channel Strategists</li><li>• Paid Campaign Managers</li><li>• Campaign Producers</li><li>• Campaign QA &amp; Setup Support</li><li>• Campaign Insights &amp; Optimisation Leads</li></ul>	<ul style="list-style-type: none"><li>• Content strategists</li><li>• Content marketers</li><li>• Copywriters (short- &amp; long-form)</li><li>• Creative writers</li><li>• Content creators (video, visual, mixed)</li><li>• Short-form video creators (Reels/Shorts)</li><li>• Video editors &amp; motion designers</li><li>• Graphic designers &amp; artworkers</li><li>• Social content creators</li><li>• Social channel managers</li><li>• Community managers</li><li>• Social ads marketers</li><li>• Content format &amp; playbook builders</li><li>• Content operations managers</li></ul>
<ul style="list-style-type: none"><li>• SEO Leads (technical/content/off-page)</li><li>• Paid Search Marketers</li><li>• Paid Social Marketers</li><li>• Performance Media Buyers</li><li>• CRO Specialists</li><li>• Experiment Builders</li><li>• Landing Page Optimisers</li><li>• Email &amp; Automation Marketers</li><li>• Lifecycle Marketers</li><li>• CRM/Marketing Ops Support</li><li>• Tracking &amp; Tagging Specialists</li><li>• Data &amp; Analytics Implementers</li><li>• Attribution Setup Support</li></ul>	<ul style="list-style-type: none"><li>• Growth Marketers</li><li>• Performance Marketers</li><li>• Full-Funnel Analysts</li><li>• Experiment Designers</li><li>• Growth Strategists</li><li>• Acquisition Marketers</li><li>• Activation Builders</li><li>• Retention &amp; Lifecycle Specialists</li><li>• Funnel Architects</li><li>• Growth Loop Designers</li><li>• Experiment Analysts</li><li>• Data-Driven Marketers</li><li>• Growth Operations Managers</li></ul>	<ul style="list-style-type: none"><li>• Audience Researchers</li><li>• Customer Insight Researchers</li><li>• Qualitative Interviewers</li><li>• Quantitative Researchers</li><li>• Market Analysts</li><li>• Competitor Analysts</li><li>• Industry Landscape Analysts</li><li>• Persona Builders</li><li>• Segmentation Analysts</li><li>• Insight Synthesis Leads</li><li>• User Feedback Analysts</li><li>• Opportunity Mapping Analysts</li></ul>

## Collaborations & Budget Ranges

### Engage specialists, teams or boutiques in 3 possible ways

 <h4>Short Assignments</h4> <p>Run quick assignments that make an immediate difference for your team and the results you seek.</p> <p>From €3k - €25k per assignment.</p>	 <h4>Projects</h4> <p>Execute projects with phased milestones and deliverables, to support bigger challenges.</p> <p>From €25k - €200k per project.</p>	 <h4>Temporary Roles</h4> <p>Add reliable senior expertise or operational punching power, to strengthen your team's capacity.</p> <p>From €35 - €150 per hour.</p>
--	--	---

## Examples & Inspiration

### How other Marketing & Growth leaders hire for results with Blackbear

Marketing analytics and performance reporting	Lead generation and pipeline acceleration	Social content and community growth
Positioning and messaging alignment	Campaign strategy and multichannel rollout	Content operations and workflow optimization
Go-to-market planning and launching campaigns	Content operations and workflow optimizations	Cross channel experiments
Lead generation and pipeline acceleration	Social content and community growth	Marketing automation and lifecycle orchestration
Creative production and asset management	Marketing planning and distribution scaling	Customer insights and audience research

## Hire better and faster for your Marketing & Growth agenda.

Achieve the Marketing & Growth results you aspire, exactly when and where you need it.

Start for free →

