

# Marketing capabilities

Boost your marketing capacity by seamlessly collaborating with an extended workforce. Thousands of marketing professionals across various experience levels, ready to help you get work done.



Used by



Areas of expertise

## Popular examples

<p><b>Content Writing</b></p> <ul style="list-style-type: none"> <li>Articles &amp; Blog Posts</li> <li>E-book Writing</li> <li>Website Content</li> <li>Creative Writing</li> <li>Press Releases</li> <li>Scriptwriting</li> <li>SEO Writing</li> </ul>	<p><b>Print Design</b></p> <ul style="list-style-type: none"> <li>Flyer Design</li> <li>Brochure Design</li> <li>Poster Design</li> <li>Catalogue Design</li> <li>Invitation Design</li> <li>Menu Design</li> <li>Signage Design</li> </ul>	<p><b>Digital Marketing &amp; PR</b></p> <ul style="list-style-type: none"> <li>Digital Marketing Strategy</li> <li>Email Marketing</li> <li>Content Marketing</li> <li>E-commerce Marketing</li> <li>Mobile Marketing &amp; Advertising</li> <li>Public Relations</li> </ul>	<p><b>Video Production &amp; Editing</b></p> <ul style="list-style-type: none"> <li>Video Editing</li> <li>Short Video Ads</li> <li>Elearning Video Production</li> <li>Slideshow Videos</li> <li>Subtitles &amp; Captions</li> <li>Visual Effects</li> </ul>
<p><b>Search Marketing</b></p> <ul style="list-style-type: none"> <li>Search Engine Optimization (SEO)</li> <li>Search Engine Marketing (SEM)</li> <li>Local SEO</li> <li>E-Commerce SEO</li> <li>Video SEO</li> </ul>	<p><b>Social Media Marketing</b></p> <ul style="list-style-type: none"> <li>Social Media Marketing</li> <li>Social Media Content Plan</li> <li>Social Media Strategy</li> <li>Social Media Advertising</li> <li>Community Management</li> </ul>	<p><b>Digital Design</b></p> <ul style="list-style-type: none"> <li>Social Media Design</li> <li>Web &amp; Mobile Design</li> <li>UI &amp; UX Design</li> <li>Banner Ads</li> </ul>	<p><b>Brand Identity Design</b></p> <ul style="list-style-type: none"> <li>Logo Design</li> <li>Brand Style Guides</li> <li>Branding Services</li> <li>Brand Voice &amp; Tone</li> </ul>
<p><b>Analytics &amp; Strategy</b></p> <ul style="list-style-type: none"> <li>Market Research</li> <li>Marketing Strategy</li> <li>Go-to-market Strategy</li> </ul>	<p><b>Branding &amp; Corporate</b></p> <ul style="list-style-type: none"> <li>Brand Strategy</li> <li>Brand Blueprint</li> <li>Rebranding Strategy</li> </ul>		

Vetted experts

## Professionals in our network

<ul style="list-style-type: none"> <li>SEM Specialist</li> <li>SEO Specialist</li> <li>Social Media Managers</li> <li>Paid Media Experts</li> <li>Email Marketers</li> <li>Marketing Analysts</li> <li>Market Researchers</li> <li>Blog Writers</li> <li>Social Media Marketers</li> <li>Marketing Strategists</li> </ul>	<ul style="list-style-type: none"> <li>Instagram Marketers</li> <li>SEO Experts</li> <li>Social Media Managers</li> <li>Email Marketers</li> <li>Google Analytics Experts</li> <li>Facebook Ads Specialists</li> <li>SEO Keyword Researchers</li> <li>Campaign Managers</li> <li>Graphic Designers</li> <li>Adobe Photoshop Experts</li> </ul>	<ul style="list-style-type: none"> <li>Adobe Illustrator Experts</li> <li>Video Editors</li> <li>Logo Designers</li> <li>Illustrators</li> <li>Video Producers</li> <li>After Effects Specialists</li> <li>Video Post Editing Specialists</li> <li>Photo Editors</li> <li>Animators</li> <li>Sound Editors</li> </ul>	<ul style="list-style-type: none"> <li>Adobe Premiere Pro Specialists</li> <li>Motion Graphics Designers</li> <li>Print Designers</li> <li>Adobe InDesign Experts</li> <li>Infographic Designers</li> <li>2D Animators</li> <li>Voice-Over Artists</li> <li>Brand Identity &amp; Guidelines</li> </ul>
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Case studies

## Don't just take our word for it

<p>We used blackbear to help us design wireframes for a website. The collaboration with the Solver was really productive — they made an active effort to understand our needs, implemented our feedback well and eventually delivered a product we're proud of.</p> <p style="text-align: right;"><b>Jolein Kuijpers</b> Marketing Specialist</p>	<p>With the help of blackbear, we were able to create an excellent technical whitepaper. The Solver understood the purpose of the document from the very first minute and was able to combine his technical expertise with his writing skills to effectively engage our target audience.</p> <p style="text-align: right;"><b>Angela Garcia Maraver</b> Industrial &amp; Marine Director</p>	<p>Blackbear supported us with the creation of a slide deck about our innovation process. The Solver quickly mastered the subject matter and continued to seek effective ways to convey the story and the messages, delivering an excellent end result.</p> <p style="text-align: right;"><b>Valborg Korthals Altes</b> Director Marketing &amp; Communications</p>
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Types of work

## Get work done on your own terms

<p><b>Short Assignments</b> In case you need an extra pair of hands for a short assignment like research, data validation or strategy.</p>	<p><b>Temporary Roles</b> For when you need additional capacity or a specific skill set for a set duration or a few hours per month.</p>	<p><b>Projects</b> Don't let complexity intimidate you! We find the skills you need and help you execute large projects, start to finish.</p>
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## Meet your flex-work needs

Want to explore how our extended workforce solution can support your marketing team more concretely? Talk to one of our experts, no strings attached.

[Get in touch →](#)

